

## Press Release

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### For Immediate Release

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### **GE Volunteers Improve Local Camp Opportunities**

*Nearly 600 GE volunteers to complete major renovation projects  
in the 13<sup>th</sup> annual GE Lighting Global Community Day event*

**CLEVELAND (May 20, 2011)** – Nearly 600 volunteers from GE Lighting, GE Healthcare, GE Energy, Rambus and MC<sup>2</sup>STEM High School will participate in their 13<sup>th</sup> Annual Global Community Day, and second project at Achievement Centers for Children's Camp Cheerful located at 15000 Cheerful Lane, Strongsville, OH 44136, Thursday, May 26 from 7:30 a.m. to 5 p.m.

The large-scale volunteer project is in conjunction with United Way of Greater Cleveland's Days of Caring, a program where volunteers take a day to give their time and talent to benefit a United Way partner or funded agency. "We are very appreciative and grateful for GE Lighting's continued support of our Days of Caring program," commented K. Michael Benz, United Way of Greater Cleveland President and CEO. "Because so many volunteers participate in the day, their accomplishments are amazing and their generous donation of talent, skills and muscle have a positive impact on that agency for years to come."

GE volunteers will complete over 35 projects which will improve access and opportunities at Camp Cheerful including:

- Widening the cabin doors to allow easy transport of specialized beds
- Adding Sensory Trail stations for children to experience while participating in the Therapeutic Horseback Riding Program
- Installation of two new accessible playgrounds using rubberized mulch base will provide safe outdoor play for all campers, regardless of their abilities or disabilities
- Building a new storage garage to accommodate safe and clean storage of beds and other camp equipment
- Painting the interior of all cabins, the exterior of the Great Hall, Key Community Center and pool with 212 gallons of paint donated by Glidden
- Upgrade light fixtures with energy-efficient GE Lighting products and add new appliances with the donation of eight energy-efficient GE Appliances
- Full kitchen renovation in the Great Hall
- Interior renovation of Health Center

GE employees are extremely passionate about making a difference in the community, says Maryrose Sylvester, President & CEO, GE Lighting. The Achievement Centers for Children is such a deserving organization and it is great to be able to head back to Camp Cheerful and make so many improvements for the children. Today's project marks our 13<sup>th</sup> annual Global Community Day and displays GE Lighting's commitment to the Cleveland Region. Our work at the camp is part of over 950 volunteer days of service our team gives throughout the year in work with MC<sup>2</sup>STEM High School, the United Way of Greater Cleveland and all of our other non-profit partners.

"We are so grateful to GE Lighting for making such significant and needed renovations to our Camp Cheerful, from the widening of doors to accommodate moving hospital beds between cabins, to the design and creation of two new playgrounds, and our new kitchen, and so many other important projects. We are absolutely thrilled to have such an outpouring of community support from GE Lighting, their outstanding volunteers, and partner companies, and cannot thank them enough", says Pat Nobili, President and CEO of Achievement Centers for Children.

Special thanks to all donors and partners in the 2011 Global Community Day Project at Camp Cheerful: Glidden Professional Paint, Lowe's, Rambus, Neshkin Construction, Sherwin Williams, Westfield –Southpark Mall, Timan Custom Window Treatments, North American Van Lines - Moving Solutions, Authentic Flooring, Baker Vehicle, Janitorial Services, Inc., Precision Environmental Co., GRG Trucking, Sunbelt Rental

*Media Coverage for this event is welcome at any time between 8:30 a.m. and 4:30 p.m. on May 26. A lunchtime ceremony will take place at 11:30 a.m. with speakers Maryrose Sylvester, President & CEO, GE Lighting, and Mike Benz, President and CEO, United Way of Greater Cleveland.*

**To attend, or for more information, please contact Andrea Timan at 216-337-6473 or [andrea.timan@ge.com](mailto:andrea.timan@ge.com).**

**GE Appliances & Lighting** spans the globe as an industry leader in major appliances, lighting, systems and services for commercial, industrial and residential use. Technology innovation and the company's ecomagination<sup>SM</sup> initiative enable GE Appliances & Lighting to aggressively bring to market products and solutions that help customers meet pressing environmental challenges. General Electric (NYSE: GE), imagination at work, sells products under the Monogram®, Profile™, GE®, Hotpoint®, SmartWater™, Reveal® and Energy Smart® consumer brands, and Tetra®, Vio™ and Immersion® commercial brands. For more information, consumers may visit [www.ge.com](http://www.ge.com).

The **Achievement Centers for Children** is a private, nonprofit organization whose mission is to work with children with disabilities and their families to strengthen abilities and create opportunities for lifelong achievement in society. Providing comprehensive high-quality, cost-effective services and programs in the areas of therapy, family support, education, autism services, recreation and adapted sports, the Achievement Centers for Children is uniquely positioned to care for the child and their family at our facilities in Highland Hills, Westlake and Camp Cheerful in Strongsville, Ohio. For more information, visit [www.achievementcenters.org](http://www.achievementcenters.org).

**United Way of Greater Cleveland** is a leader in addressing health and human service needs through convening partnerships, funding programs and generating resources to support our community's priorities. United Way invests in our community through 202 programs provided by 126 agencies throughout Greater Cleveland. For more information about United Way of Greater Cleveland and the Days of Caring program, visit [unitedwaycleveland.org](http://unitedwaycleveland.org).

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